MONTEREY GUDE



WELCOME

automobili

This guide is designed to help you get the most out of your time while attending this year's exciting Monterey Car Week. The week is packed with events and activities, many of which occur simultaneously or in close succession. As such, the week can be very busy — even for a veteran attendee.

Whether you are visiting Monterey as a spectator or as an owner bringing your Italian car to participate in events, we hope you find this guide helpful in planning and executing the best experience possible.

Remember to always check the respective event websites for the latest information.

Welcome to Monterey.



PRESIDENT, LAMBORGHINI CLUB AMERIC

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4 PM **MOTORLUX**

THU AUG 17

7 AM MONTEREY MOTORSPORTS REUNION
GATES OPEN AT 7:00 AM

MECUM AUCTIONS
VEHICLES BEGIN AT 10:00 AM

RUSSO & STEELE AUCTION

AUCTION STARTS AT 5:00 PM

MONTEREY MOTORSPORTS REUNION
GATES OPEN AT 7:00 AM

MECUM AUCTIONS
VEHICLES REGIN AT 10:00 AM

THE QUAIL GATHERING 10:00 AM - 4:00 PM

BONHAMS QUAIL LODGE AUCTION AUCTION STARTS AT 11:00 AM

RUSSO & STEELE AUCTION
AUCTION STARTS AT 5:00 PM

GOODING & COMPANY AUCTION AUCTION STARTS AT 5:00 PM

RM SOTHEBY'S AUCTION STARTS AT 6:00 PM

10 PM **LAMBORGHINI LOUNGE** 7:00 PM - 10:00 PM

7 AM MONTEREY MOTORSPORTS REUNION
GATES OPEN AT 7:00 AM

MECUM AUCTIONS
VEHICLES BEGIN AT 10:00 AM

CONCORSO ITALIANO 9:30 AM - 4:00 PM

GOODING & COMPANY AUCTION
AUCTION STARTS AT 11:00 AM

RUSSO & STEELE AUCTION
AUCTION STARTS AT 5:00 PM

RM SOTHEBY'S AUCTION STARTS AT 6:00 PM

SERATA ITALIANA 10 PM **6**:00 PM - 11:00 PM

7 AM MONTEREY MOTORSPORTS REUNION
GATES OPEN AT 7:00 AM

SHUTTLE TO PEBBLE BEACH

9:00 AM - 4:30 PM

PEBBLE BEACH CONCOURS

FAREWELL DINNER AT TARPY'S ROADHOUSE

10 PM **7**:00 PM - 10:00 PM

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MOTORLUX
MOTORLUX.COM

WHAT

Share our passion for vintage race cars, state-of-the-art aircraft, the latest super cars, incredible gourmet food and the best of California's wines.

WHEN

Wednesday, August 16 6:00 PM - 10:00 PM

WHERE

Monterey Jet Center 200 Sky Park Drive Monterey, CA 93940

ATTIRE

Cocktail dress and sportswear are preferred. The event is held mainly outdoors, so please bring something warm to wear.

ENTRY

No one under the age of 21 years old is allowed. NO exceptions. No pets. No smoking within the tarmac aircraft display area and hangar area. Security may ask to see ID for any person appearing to be under the age of 30. All ticket purchases are non-refundable including tickets purchase for guests under 21 years of age.

→ PRICE

\$450 Luxury Pass \$650 Luxury Plus

CONTACT

InfoMotorlux@hagerty.com



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MONTEREY MOTORSPORTS

WEATHERTECHRACEWAY.COM

WHAT

Described as a museum springing to life, the Rolex Monterey Motorsports Reunion is the largest event held during the famed Monterey Classic Car Week, and is the only event where cars are doing what they were originally intended to do... race. Approximately 550 race cars are invited to compete in the world's premier motoring event, and are accepted based on the car's authenticity, race provenance and period correctness.

WHEN

August 16-19 (Gates open at 7:00 AM)

▶ ATTIRE

Casual

WHERE

WeatherTech Raceway (formerly known as Laguna Seca) 1021 Monterey Salinas Hwy Salinas, CA 93908 831-242-8201

PRICE

Saturday/Sunday)

\$190 (or \$220 at the gate) 4-day general admission & paddock (Thursday/Friday)

\$175

(or \$210 at the gate) 3-day general admission & paddock (Friday/Saturday/ Sunday)

Visit the event website for 2-day and 1-day ticket prices and availability of free parking.

620 Du Bois Street, San Rafael, CA 94901 (415) 526-7320 LamborghiniSF.com SFExoticSales@boardwalkautogroup.com







Facebook

MONTEREY AUCTIONS

MECUM AUCTIONS

WHAT

The event will be headlined by a spectacular array of supercars and sports cars Lamborghini, Ferrari, Porsche, McLaren, Ford, Bugatti and Aston Martin. Classics from such renowned automotive margues as Duesenberg, Packard and Peugeot will also highlight the sale, while a select array of superbly turned out racing cars will be sprinkled throughout. But that's not all...a tremendous selection of pony cars, muscle cars and Corvettes will make up some of the 600 cars on offer, while the auction boasts 50 of the finest collectible motorcycles from around the world. It's one of the finest selections Mecum Auctions has ever offered in Monterey.

WHEN

Thursday. August 17 to Saturday, August 19 Doors open at 8:00 AM, vehicles begin at 10:00 AM

WHERE

Hyatt Regency Monterey Hotel & Spa 1 Old Golf Course Road, Monterey, CA 93940

ENTRY

Bidder Registration: \$100 in-advance. **\$200** on-site Spectators (per day):

\$20 in-advance. **\$30** on-site

RM SOTHEBY'S

RMAUCTIONS COM

WHEN

Preview: Thursday, August 17 to Saturday, August 19

Starting at 10:00 AM*

Auction: Thursday, August 17 to Saturday, August 19

Starting at 6:00 PM*

WHERE

Monterey Conference Center 1 Portola Plaza Monterev. CA 93940

ENTRY

Bidder Registration: \$300 Preview Only: \$40

*Dates and times to be determined. Please check the website for current info: rmsothebys.com/en/auctions/mo22

RUSSO & STEELE

WHEN

Preview: Thursday, August 17 to Saturday, August 19 Starting at 9:00 AM

Auction: Thursday, August 17 and Saturday, August 19 Starting at 5:00 PM

WHERE

Waterfront by Fisherman's Wharf 290 Figueroa Street Monterey, CA 93940

ENTRY

Bidder Registration: \$250 General Admission: \$30

GOODING & COMPANY

WHEN

Preview: Wednesday, August 16, starting at 10:00 AM and Thursday, August 17 to Saturday, August 19, starting at 9:00 AM **Auction:** Friday, August 18, starting at 5:00 PM and Saturday, August 19, starting at 11:00 AM

WHERE

Pebble Beach Equestrian Center 3300 Portola Road Pebble Beach, CA 93953

ENTRY

Bidder Registration: \$200 (admits two) General Admission: \$40 (admits one) or Catalog \$100 (admits two)

BONHAMS QUAIL LODGE AUCTION

WHEN

Preview: Thursday, August 17 to Friday, August 18 Starting at 9:00 AM **Auction:** Friday, August 18

At 10:00 AM

WHERE

Quail Lodge Resort 7000 Valley Greens Drive Carmel. CA 93923

ENTRY

Bidder Registration: \$150 General Admission: \$20

15



THE QUAIL: A MOTORSPORTS GATHERING

WHAT

Celebrating the finer things in life, The Quail, A Motorsports Gathering, will be more elegant than ever before, setting a new standard for motorsports events around the world. Conceived by the team behind the renowned Peninsula Hotels. The Quail will offer more opportunities to enjoy impeccable food, wine, fashion and entertainment, all surrounded by the most distinguished motor vehicles and motorsports luminaries.

"The Quail, A Motorsports Gathering, has evolved into one of the most distinguished automotive and lifestyle events of Monterey Car Week and one of the highlights of the international motoring calendar," said The Quail's co-founder, The Hon. Sir Michael Kadoorie, Chairman of The Hongkong and Shanghai Hotels, Limited.

"We are delighted to play host to motorsports enthusiasts, collectors and friends from around the world, who journey to the Monterey Peninsula to join this intimate gathering and pay homage to the automobile." He added: "The true honors at The Quail go to those who dedicate so much of themselves to preserve and maintain these fine motor cars so that we may continue to enjoy them year after year."

WHEN Friday, August 18

WHERE

ATTIRE Quail Lodge Golf Club Styles range from 10:00 AM – 4:00 PM 8205 Valley Greens Dr dressy to resort Carmel, CA 93923

→ PRICE Tickets required: please note that they often

sell out before the event.

CONTACT 831-620-8887 thequail@quaillodge.com LAMBORGHINI LOUNGE

WHAT

The Lamborghini Lounge is a sophisticated, immersive venue created to highlight memorable events and offer an elevated Lamborghini experience to distinguished guests — most notably customers, their families and friends. This intimate environment expresses the essence of Lamborghini, forging a strong and enthusiastic connection with visitors and giving each one an inimitable glimpse of the Lamborghini brand.

WHEN

Friday, August 18 7:00 PM – 10:00 PM

WHERE

Inside of the gated Pebble Beach community.

ATTIRE

Business Casual / Monterey Cocktail.

ENTRY

Tickets and pricing only available through the authorized Lamborghini dealer network.

▶ PRICE

Tickets and pricing only available through the authorized Lamborghini dealer network.

CONTACT

Reach out to your authorized Lamborghini dealer for all details





CONCORSO ITALIANO

ONCORSO.COM

WHAT

A Concours style automobile event.

WHEN

Saturday, August 19 10:00 AM – 3:00 PM (display cars must be in place by 9:00 AM)

WHERE

Bayonet Golf Course 1 McClure Way, Seaside, CA 93955

>> ITALIAN CAR ENTRY

Tickets may be purchased on the event website in advance (no sameday registrations are permitted for display cars).

\$225 includes driver and passenger

>> SPECTATOR ENTRY

Tickets sold on the event website or at the gate the day of the event.

\$275 in advance, day of event tickets at additional cost will be available.

CONTACT

425-742-0632 ci@concorso.co

Chris Conte and George Markle judging the Gallardo and Murciélago class.

LAMBORGHINI CLASS JUDGING AT CONCORSO

WHAT

Lamborghini Class Judging at Concorso Italiano for Lamborghini Club members who have contacted either class judge Michael Palmieri, or Roger Wiersema prior to the day of the event to be added to the judging list for the day

WHEN

Saturday, August 19, 10:00 AM – 1:00 PM

WHERE

At the Concorso Italiano (judges will be based in the Lamborghini Hospitality Tent).

→ ATTIRE

Casual.

ENTRY

Your Lamborghini must be a registered entrant for the Concorso Italiano event, and have RSVP'd with the lead Lamborghini Club America Concours judges.

▶ PRICE

No charge for judging, however, you must be a current Lamborghini Club America member in good standing to participate in the judging program.

CONTACT

Michael Palmieri 415-309-5542

ConcoursJudging@LamborghiniClubAmerica.com



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SERATA ITALIANA THE LAMBORGHINI CLUB MONTEREY GALA EVENT

SERATAITALIANA COM

WHAT

Be a part of Lamborghini Club America's 43 year tradition at Monterey Car Week by celebrating "60 Years of Lamborghini" at Serata Italiana. A grandiose courtyard display featuring vintage and modern Lamborghinis with a center stage tribute from Automobili Lamborghini.

WHEN

Saturday, August 19 6:00 PM – 11:00 PM

WHERE

Club at Pasadera 100 Pasadera Dr. Monterey, CA 93940

ATTIRE

The Serata Italiana event is more than just a stage for Lamborghinis. Guests love to get dressed up and elevate their Monterey resort casual attire in exchange for a polished and stylish appearance. Guests often dress in business casual or Monterey cocktail. It's a good idea to bring a light jacket or shawl as Monterey gets chilly in the evenings.

ENTRY

Tickets required. Purchase via website. Guests' names will be at the check-in desk. ID required for check-in. Event credentials issued at check-in. Onsite parking available.

PRICE

\$495 (until March 31) \$595 (after March 31)

CONTACT

949-444-2932, joy@lamborghiniclubamerica.com

SPONSORS

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SHUTTLE TO PEBBLE BEACH

Sponsored by Cats Exotics

WHAT

A courtesy shuttle for Lamborghini Club America members to make the day better by avoiding the immense traffic of the Pebble Beach Concours.

WHEN

Sunday, August 20, 9:00 AM – 4:30 PM

WHERE

Del Monte Shopping Center (parking lot next to Whole Foods) 800 Del Monte Center, Monterey, CA 93940 The shuttle departs from the Del Monte Shopping center, promptly on the hour starting at 9 AM (9 AM, 10 AM, 11 AM, etc.). Meet in the parking lot near the Whole Foods store at least 10 minutes prior to departure.

Return trips from Pebble Beach will be every hour on the half-hour beginning at 11:30 AM to return to the Del Monte Shopping Center. The last pick up will be at 4:30 PM.

ATTIRE

Same as for the Pebble Beach Concours.

ENTRY

A 2022 (or Lifetime) Lamborghini Club membership card is required to use the shuttle service.

CONTACT

Rick Schue 317-374-9286, rick@lamborghiniclubamerica.com





















PEBBLE BEACH CONCOURS

WHAT

Once each year in August, 200 of the most prized collector cars in the world roll onto what is often called the best finishing hole in golf — the famed 18th fairway of Pebble Beach Golf Links. Tire meets turf and transformation occurs: the stage is set for one of the most competitive events in the automotive world.

Originally a small social event paired with a road race through the pine and cypress forests of Pebble Beach, the Pebble Beach Concours d'Elegance has grown into the top-ranking collector car competition in the world.

The Concours is not a contest of speed, but of elegance. Automobiles and motorcycles are judged for their historical accuracy, their technical merit and their style — and the best garner reward and recognition.

WHEN

Sunday, August 20 10:30 AM - 5:00 PM

ATTIRE

Styles range from dressy to resort casual; temperatures are often cool in the morning and evening yet warm during the day — so layering is recommended.

WHERE

Pebble Beach Golf Course 1700 17 Mile Drive Pebble Beach, CA 93953

ENTRY

Tickets required and may be purchased at the event gate or on the event website.

\$475/person until July 31 \$575/person starting Aug. 1

CONTACT

info@pebblebeachconcours.net



LAMBORGHINI PALM BEACH

AUTHORIZED DEALER

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2345 Okeechobee Blvd., West Palm Beach, FL 33409 LamborghiniPalmBeach.com 561-370-7953

LAMBORGHINI CLUB FAREWELL DINNER

TARPYS.COM

WHEN

Sunday, August 20, 7:00 PM

WHERE

Tarpy's Roadhouse 2999 Monterey Salinas Hwy Monterey, CA 93940 831-647-1444

WHAT

A casual dinner in Monterey for those who are still in town.

ATTIRE

Casual.

ENTRY

RSVP by phone or email. Note: Everyone is responsible for their own dinner bill

CONTACT

jy@lamborghiniclub.com 310-597-0064



DETAILING

WHAT

Exotic car wash, clean, and detailing available Monterey Car Week.

WHEN

Thursday, August 17 and Friday, August 18

WHERE

Mariposa Hotel Parking Garage 1386 Munras Ave Monterey, CA 93940

ENTRY

Appointments are recommended, but not required.

CONTACT

Scott Reiner World Wide Detailing Services worldwidedetailingservices.com 520-240-8953 scott.reiner520@gmail.com

>> SERVICES OFFERED

FULL SERVICE HAND WASH

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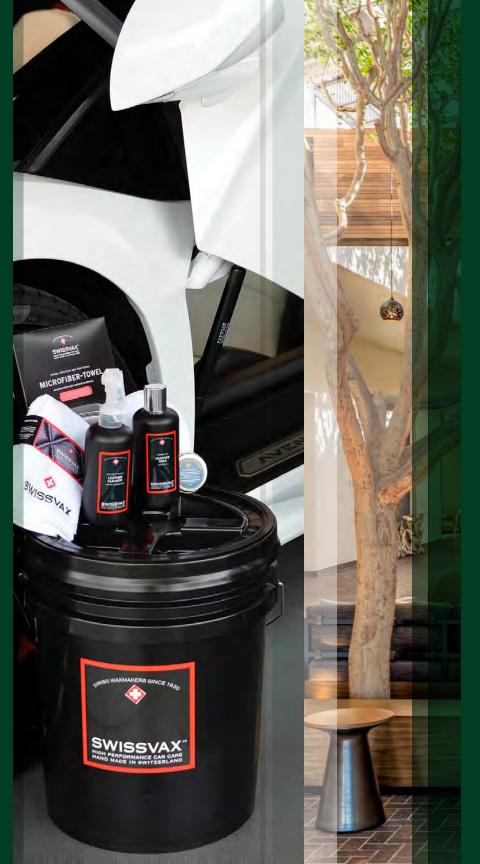
\$250 From

WASH, BUFF & WAX

From **\$350**

COMPLETE DETAIL SERVICE

From \$450



HOTELS

Lamborghini Club America members typically stay at the following hotels. For the Portola Inn and Monterey Plaza, book directly with the hotel. For the Mariposa room request form, contact Joy Anderson at: monterey@lamborghiniclubamerica.com. Hotel rooms are in limited supply, and are usually booked out several months ahead of the event. Some members also use services like Airbnb for short-term home rentals during the Monterey Car Week.

PORTOLA HOTEL & SPA

Two Portola Plaza, Monterey, CA 93940 portolahotel.com 4 night minimum, starts at

\$1,160 per night & up

Make reservations directly with the hotel at reservations@portolahotel.com or 888-222-5851.

MONTEREY PLAZA

400 Cannery Row, Monterey, CA 93940 montereyplazahotel.com

4 night minimum, starts at

\$1,334 per night depending on room type

Make reservations directly on the hotel website, or 831-920-6709.

MARIPOSA INN AND SUITES

1386 Munras Ave, Monterey, CA 93940 mariposamonterey.com 3 night minimum,

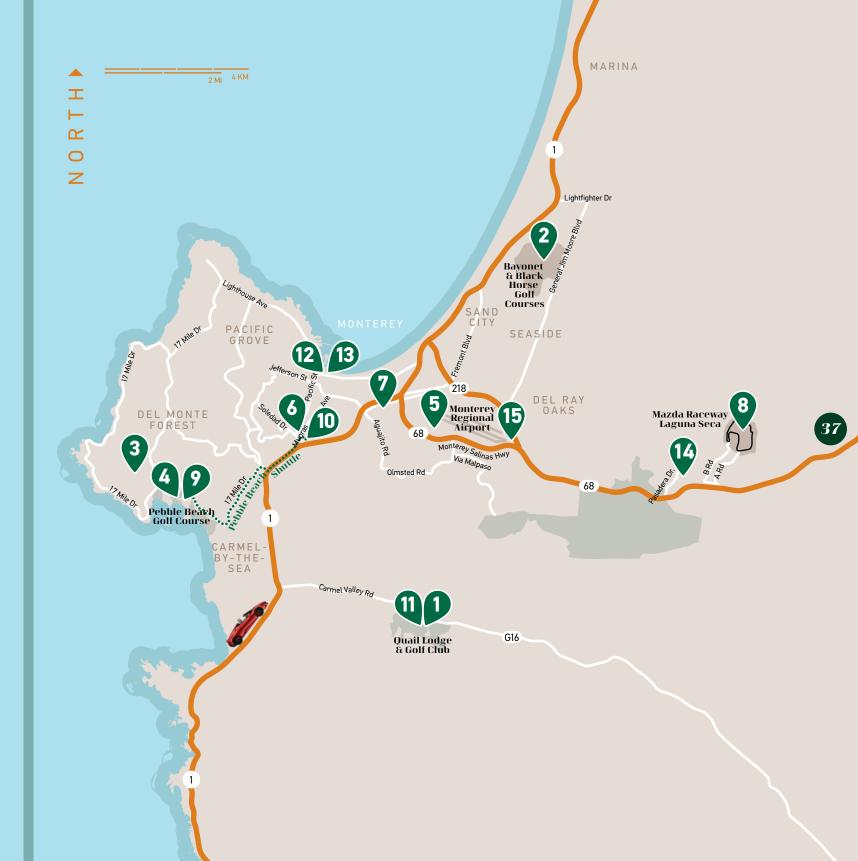
\$540 to \$683 per night depending on room type



MAP: DESTINATION AREA

- **BONHAMS QUAIL LODGE AUCTION** at Quail Lodge Resort 7000 Valley Greens Drive, Carmel, CA 93923 Friday, August 18
- CONCORSO ITALIANO at Bayonet Golf Course
 1 McClure Way, Seaside, CA 93955 Saturday, August 19
- GOODING & COMPANY at Pebble Beach Equestrian Center
 3300 Portola Road, Pebble Beach, CA 93953 | Friday & Saturday, August 18 & 19
- LAMBORGHINI LOUNGE
 Inside Pebble Beach gated community Friday, August 18
- MARIPOSA HOTEL (Location of Car Detailer)
 1386 Munras Avenue, Monterey, CA 93940
- **MONTEREY MOTORSPORT REUNION** at WeatherTech Raceway Laguna Seca 1021 Monterey Salinas, Hwy Salinas, CA 93908 Thursday, August 17 to Sunday, August 20
- PEBBLE BEACH CONCOURS at Pebble Beach Golf Course
 1700 17 Mile Drive, Pebble Beach, CA 93953 Sunday, August 20
- PEBBLE BEACH SHUTTLE from Del Monte Shopping Center 800 Del Monte Center, Monterey, CA 93940 Sunday, August 20
- THE QUAIL: A MOTORSPORTS GATHERING at The Quail Golf Course 8205 Valley Greens Drive, Carmel, CA 93923 Friday, August 18
- RM SOTHEBY'S at Monterey Conference Center

 1 Portola Plaza, Monterey, CA 93940 Friday & Saturday, August 18 & 19
- RUSSO & STEELE at Waterfront by Fisherman's Wharf
 290 Figueroa Street, Monterey, CA 93940 Thursday, August 18 to Saturday, August 19
- SERATA ITALIANA: LAMBORGHINI CLUB GALA at The Club at Pasadera 100 Pasadera Drive, Monterey, CA 93940 Saturday, August 19
- **TARPY'S ROADHOUSE** (Location of Sunday Farewell Dinner for Those Still in Town) 2999 Monterey Salinas Highway, Monterey, CA 93940 Sunday, August 20 (831-647-1444)



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EMERGENCY SERVICE

VIZ

If you have an issue with your Lamborghini, there are three authorized Lamborghini dealers in the northern California region, all with factory trained technicians.

LAMBORGHINI LOS GATOS

620 Blossom Hill Rd, Los Gatos, CA 95032 losgatosluxcars.com 408-354-4000

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